

Redefine, Re-envision,  
Reinvigorate Your Business  
and Life in 2009



Sunset on the Serengeti — Photo by Peter Trunfio

In ancient traditions,  
we are all part of the tree of life.  
Our businesses invite us to express  
fully — successfully — who we are.

$RM^3 \times RA = \text{BUSINESS SUCCESS}$

Right Mindset X Right Method X  
Right (Business) Model X Right  
Actions = Business Success

- Poverty mindset looks at costs
- Prosperity mindset looks at investment

3 Pivotal Questions:

- What does my business allow clients to do — ITS REAL VALUE?
- What can I invest in once that will pay off continuously again and again?
- What system will deliver all the clients I want and need?



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**COACHING**

*inspiring smart business  
owners to thrive*

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